## CONTRACT

www.wtkr.com

WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000

And:

American Media & Advocacy Group 815 Slaters Lane Alexandria, VA 22314

			_				
	Contract / Re	vision		Alt Order #			
	549670	1		07877936			
Product							
RIGELL/CD2/R							
Contract Dates	Estimate #				~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~		
10/16/12 - 10/22/12	128/216/2640	1					
Advertiser			Or	ginal Date	/ Revision		
Rigell/R/US House				9/28/12	/ 09/28/12		
	Billing Cycle	Billing	Cal	endar	Cash/Trade		
	EOM/EOC	Broado	ast		Cash		
	Station	Accour	nt E	xecutive	Sales Office		
	WTKR	Jamie ,	And	Irus	Washington, D.		
	Special Hand	ing					
	Demographic		_				
	Adults 35+						
	IDB#	Adverti	ser	Code	Product Code		
		128			216		
	Agency Ref			Advertiser	Ref		

	21 2		_				Spots/			Tot	als
				on	Start/End Time	Days	Length Week	Rate	Type:	Spots	Amount
1 3			2 NewsCha		5-6am		:30		NM	4	\$520.00
Meek.	Start Date 10/15/12	End Date 10/21/12	Weekdays -TWTF	Spots/Week 4	<u>Rate</u> \$130.00						
2 3											
2 3	10/22/ Start Date	End Date	<ol><li>NewsChar Weekdays</li></ol>	Spots/Week	5-6am		:30		NM	1	\$130.00
Week:	10/22/12	10/28/12	M	Spois/veek 1	<u>Rate</u> \$130.00				1		
3 3			2 Newschar	nel 3 News	6-7am		-20				
0 0	Start Date		Weekdays	Spots/Week	Rate		:30		NM	8	\$1,760.00
Week:	10/15/12	10/21/12	-TWTF	8	\$220.00						
4 3	10/22/	12 10/22/1	2 Newschar	inel 3 News	6-7am		:30		NM	2	£440.00
	Start Date	End Date	Weekdays	Spots/Week	Rate		.00		14141	2	\$440.00
Week:	10/22/12	10/28/12	M		\$220.00						
5 3			2 CBS This		7-9a		:30		NM	8	\$1,120.00
	Start Date 10/15/12		Weekdays	Spots/Week	Rate						* 1,120.00
		10/21/12	-TWTF	8	\$140.00						
6 3		12 10/22/1	2 CBS This		7-9a		:30		NM	2	\$280.00
	Start Date 10/22/12	End Date 10/28/12	Weekdays M	Spots/Week 2	<u>Rate</u> \$140.00						
7 3				nel 3 News							
	Start Date	End Date	Weekdays	Spots/Week	12n-1230pm Rate		:30		NM	4	\$800.00
	10/15/12	10/21/12	-TWTF	4	\$200.00						
8 3	10/22/	12 10/22/1	2 Newschan	nel 3 News	12n-1230pm		:30		NM	4	6000.00
	Start Date		Weekdays	Spots/Week	Rate		.50		14101	1	\$200.00
Week:	10/22/12	10/28/12	M	1	\$200.00						
9 3			2 CBS Dayti		1228-3pm		:30		NM	4	\$980.00
MAI I.	Start Date	End Date	Weekdays	Spots/Week	Rate					•	4000.00
	10/15/12	10/21/12	-TWTF	4	\$245.00						
10 3				me			:30		NM	1	\$245.00
	Start Date 10/22/12	End Date 10/28/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$245.00						
11 3									$\overline{}$		
100	Start Date	End Date		v Saturday Spots/Week	9-11am Rate		:30		NM	1	\$70.00
	10/15/12	10/21/12	S-	1	\$70.00						
									I I		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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	Contract / Revision 549670 /	Alt Order # 07877936
Contract Dates 10/16/12 - 10/22/12	Product RIGELL/CD2/R	Estimate # 128/216/2640
Advertiser Rigell/R/US House	9	Original Date / Revision 09/28/12 / 09/28/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type	_	tals Amount
Start Date End Date Weekdays Spots/Week	Rate				, mile di il
12 3 10/21/12 10/21/12 CBS Sunday Morning	9-1030am	:30	NM	1	\$245.00
Start Date End Date Weekdays Spots/Week	Rate	2.5.5	1414	,	φ245,00
Week: 10/15/12 10/21/12S 1	\$245.00				
13 3 10/21/12 10/21/12 Face the Nation	1030-11am	:30	NM	1	\$295.00
Start Date End Date Weekdays Spots/Week	Rate			•	Ψ230.00
Week: 10/15/12 10/21/12S 1	\$295.00				
14 3 10/16/12 10/21/12 NFL Today	Various	:30	NM	1	\$375.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12S 1	Rate				75.0.00
	\$375.00				
15 3 10/16/12 10/21/12 NFL Football (Early)	1-4p	:30	NM.	2	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12S 2	<u>Rate</u> \$1,500.00		- 1		
16 3 10/16/12 10/21/12 Ellen Degeneres 3pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	3-4pm	:30	NM	4	\$800.00
Week: 10/15/12 10/21/12 -TWTF 4	Rate \$200.00				
17 3 10/22/12 10/22/12 Ellen Degeneres 3pm					
Start Date End Date Weekdays Spots/Week	3-4pm <u>Rate</u>	:30	NM	1	\$200.00
Week: 10/22/12 10/28/12 M 1	\$200.00				
18 3 10/16/12 10/21/12 NewsCha 3 News First @ 4	n 358-5nm	:30			
Start Date End Date Weekdays Spots/Week	Rate	.30	NM	8	\$1,320.00
Week: 10/15/12 10/21/12 -TWTF 8	\$165.00				
19 3 10/22/12 10/22/12 NewsCha 3 News First @ 4	p 358-5pm	:30	NM	2	6000 00
Start Date End Date Weekdays Spots/Week	Rate		INIVI	2	\$330.00
Week: 10/22/12 10/28/12 M 2	\$165.00				
20 3 10/16/12 10/21/12 Newschannel 3 News	5-530pm	:30	NM	4	\$880.00
Start Date End Date Weekdays Spots/Week	Rate				Ψ000.00
Week: 10/15/12 10/21/12 -1111 4	\$220.00				
21 3 10/22/12 10/22/12 Newschannel 3 News	5-530pm	:30	NM	1	\$220.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 M 1	Rate				4
	\$220.00				
22 3 10/16/12 10/21/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week	530-6pm	:30	NM	4	\$960.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -TwTF 4	<u>Rate</u> \$240.00				
23 3 10/22/12 10/22/12 Newschannel 3 News					
Start Date End Date Weekdays Spots/Week	530-6pm Rate	:30	NM	1	\$240.00
Week: 10/22/12 10/28/12 M 1	\$240.00				
24 3 10/16/12 10/21/12 Newschannel 3 News	6-630pm	:30			
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	4	\$1,240.00
Week: 10/15/12 10/21/12 -TWTF 4	\$310.00		- 1		
25 3 10/22/12 10/22/12 Newschannel 3 News	6-630pm	:30	NM	2	****
Start Date End Date Weekdays Spots/Week	Rate	.00	INIVI	1	\$310.00
Week: 10/22/12 10/28/12 M 1	\$310.00				
26 3 10/16/12 10/21/12 7-730pm	7-730pm	:30	NM	4	\$1,440.00
Start Date End Date Weekdays Spots/Week	Rate		,,,,,	7	Ψ1,440.00
Week: 10/15/12 10/21/12 -TWTF 4	\$360.00		1		
27 3 10/22/12 10/22/12 7-730pm	7-730pm	:30	NM	1	\$360.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12         M         1	Rate			5	,
	\$360.00				
28 3 10/16/12 10/21/12 M-F 730-8pm	730p-8pm	:30	NM	4	\$1,440.00

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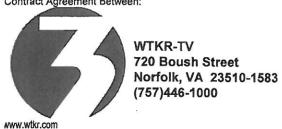
	Contract / Revision 549670 /	Alt Order # 07877936			
Contract Dates 10/16/12 - 10/22/12	Product RIGELL/CD2/R	Estimate # 128/216/2640			
Advertiser RigeII/R/US House		Original Date / Revision 09/28/12 / 09/28/12			

*l ine	Ch Start	Date End D	ate Descriptio	n	Start/End Time	Dava	Spots/	Data	T. (	Tot	
	Start Date	End Date	Weekdays	Spots/Week	Rate	Days	Length Week	Rate	Type S	opots	Amount
29 3	10/15/12	10/21/12	-TWTF 12 M-F 730-8p	4 m	\$360.00 730p-8pm						
	Start Date	End Date	Weekdays M	Spots/Week	Rate		:30		NM	1	\$360.00
30 3	10/22/12	10/28/12	12 Monday Pri	1 me	4.001.00		:30				
	Start Date 10/22/12	End Date 10/28/12	Weekdays M	Spots/Week 1	Rate		.30		NM	1	\$1,400.00
D 31 3	Commence of the Commence of th		12 Monday Pri		9-10pm		:30		NM	0	\$0.00
32 3		/12 10/22/1 End Date	12 Monday Pri Weekdays		10-11pm <u>Rate</u>		:30		NM	1	\$1,260.00
Week	10/22/12	10/28/12	M	1	\$1,260.00						
E 33 3	3 10/16. Start Date	/12 10/21/1 End Date	I2 NCIS <u>Weekdays</u>	Spots/Week	8-9pm Rate		:30	Well well	NM	1	\$1,960.00
Week	10/15/12	10/21/12	-T	1	\$1,960.00						
34 3			12 Tuesday Pr				:30		NM	1	\$1,680.00
Week	Start Date 10/15/12	10/21/12	Weekdays -T	Spots/vveek 1	Rate \$1,680.00						
35 3			2 Tuesday Pr		10-11pm		:30		NM	1	\$1,260.00
Week	Start Date 10/15/12	10/21/12	Weekdays -T	Spots/Week 1					-		
36 3			2 Wednesday				:30		NM	1	\$1,120.00
Week	Start Date 10/15/12	End Date 10/21/12	Weekdays W	Spots/Week 1	<u>Rate</u> \$1,120.00						
37 3			2 Wednesday		9-10pm		:30		NM	1	\$1,820.00
Week:	Start Date 10/15/12	End Date 10/21/12	Weekdays W	Spots/Week 1							
38 3			2 Thursday P		9-10pm		:30		NM	1	\$1,260.00
Week:	Start Date 10/15/12	End Date 10/21/12	Weekdays T	Spots/Week 1	Rate \$1,260.00						
39 3	10/16/	12 10/21/1	2 Sunday Prir	ne	10-11pm		:30		NM	1	\$1,400.00
Week:	Start Date 10/15/12	End Date 10/21/12	Weekdays S	Spots/Week 1	Rate \$1,400.00						,
40 3			2 Friday Prim		8-9pm		:30		NM	1	\$700.00
Week:	Start Date 10/15/12	10/21/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$700.00				ı		
41 3			2 Friday Prim	e	9-10pm		:30		NM	1	\$700.00
Week:	Start Date 10/15/12	End Date 10/21/12	Weekdays	Spots/Week 1	<u>Rate</u> \$700.00						
42 3			2 Friday Prim	е	10-11pm		:30		NM	1	\$910.00
Week:	Start Date 10/15/12	End Date 10/21/12	Weekdays	Spots/Week 1	<u>Rate</u> \$910.00						
43 3			2 Saturday Pr		8-9pm	***************************************	:30		NM	1	\$210.00
Week:	Start Date 10/15/12	End Date 10/21/12	Weekdays	Spots/Week 1	Rate \$210.00						
44 3			2 Saturday Pr		9-10pm		:30		NM	1	\$210.00
Week:	Start Date 10/15/12	End Date 10/21/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$210.00						850 ×30505555
45 3	10/16/	12 10/21/1	2 Saturday Pr		10-11pm		:30		NM	1	\$280.00
	Start Date	End Date	Weekdays	Spots/Week	Rate				1		

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Advertiser Rigell/R/US House	2	Original Date / Revision 09/28/12 / 09/28/12			

*! inc	Ch Start	Data End D	ata Danavinti	on	04-45-17		Spo				tals
LINE	Start Date	End Date	Weekdays	Spots/Week		Days	Length We	ek Rate	Туре	Spots	Amount
Week	10/15/12	10/21/12	S-	1	\$280.00						
46 3	3 10/16/	/12 10/21/1	2 Sunday Pr		7-8pm		:30		NM	1	\$1,680.00
Week	Start Date 10/15/12	10/21/12	Weekdays S	Spots/Week 1	Rate \$1,680.00						
47 3	3 10/16/	12 10/21/1	2 Sunday Pr	ime	8-9pm		:30		NM	1	\$910.00
Week	Start Date 10/15/12	End Date 10/21/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$910.00						Ψ310.00
48 3			2 Thursday I		10-11pm		:30		NM	1	\$910.00
Week:	Start Date 10/15/12	End Date 10/21/12	Weekdays	Spots/Week 1	<u>Rate</u> \$910.00						
49 3	3 10/16/	12 10/21/1	2 Late News	(M-F)	11-1135p		:30		NM	4	\$1,580.00
Week.	Start Date 10/15/12	End Date 10/21/12	<u>Weekdays</u>	Spots/Week 4	Rate \$395.00					-	Ψ1,500.00
50 3				(M-F)			:30		- 1114		
	Start Date	End Date	Weekdays	Spots/Week	Rate		.30		NM	1	\$395.00
-	10/22/12	10/28/12	M	1	\$395.00						
51 3	Start Date		2 Late News Weekdays	(Sa-Su) Spots/Week	11-1135p Rate		:30		NM	1	\$295.00
Week:	10/15/12	10/21/12	S-	1	\$295.00						
52 3				(Sa-Su)			:30		NM	1	\$295.00
Week:	Start Date 10/15/12	10/21/12	Weekdays	Spots/Week 1	Rate \$295.00						
53 3	10/16/	12 10/21/1	2 Late Night	trattament of the second	m1135pm-1235am		:30	***	NM	8	\$1,880.00
Mook	Start Date 10/15/12	End Date 10/21/12	Weekdays -2222	Spots/Week 8	Rate					Ū	Ψ1,000.00
54 3					\$235.00 m1135pm-1235am		-20				
54 5	Start Date	<b>End Date</b>	Weekdays	Spots/Week	Rate		:30		MM	2	\$470.00
	10/22/12	10/28/12	M	2	\$235.00						
55 3	10/16/ Start Date	12 10/21/1 End Date	2 Late Late S <u>Weekdays</u>	Show w/Craig Fer Spots/Week	g 1237-135am Rate		:30		NM	8	\$520.00
Week:	10/15/12	10/21/12	-TWTF	8	\$65.00						
56 3				Show w/Craig Fe	g 1237-135am		:30		NM	2	\$130.00
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays M	Spots/Week 2	Rate \$65.00						*******
V 57 3			2 Thursday F		10-11pm		:30		NM	1	64 075 00
	Start Date	End Date	Weekdays	Spots/Week	Rate		.50		IAINI	1	\$1,275.00
	10/15/12	10/21/12	T	1	\$1,275.00						
V 58 3	Start Date		2 CBS This N Weekdays	Norning Spots/Week	7-9a Rate		:30		NM	1	\$140.00
Week:	10/15/12	10/21/12	-TWTF	1	\$140.00						
1 59 3			2 Overnight F		430-5am		:30		NM	2	\$20.00
Week:	Start Date 10/15/12	10/21/12	Weekdays -TWT	Spots/Week 2	<u>Rate</u> \$10.00						
	y and the second							otals		130	\$47,230.00
Fi D-							1.	otals		150	Φ41,∠30.00

Time Period # of Spots **Gross Amount Net Amount** 10/01/12 -10/22/12 130 \$47,230.00 \$40,145.50 130 **Totals** \$47,230.00 \$40,145.50

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